

**IMAGE RELEASE AGREEMENT**

I understand that the Little Britches Rodeo Association (“LBYA”) intends to photograph me and to use those photographs in certain LBYA documents and materials that may be made available to the public.

I hereby irrevocably consent to LBYA’s reproducing, copying, displaying, publishing or otherwise using, at any time and from time to time, my name, or my dependants’ name, any pseudonym(s), any photograph(s) or likeness of me/my dependant(s), or any part thereof, in any form, including illustrations and animation, either alone or accompanied by other material, in any manner, throughout the universe, for advertising, publicity, trade or any other lawful purposes, in LBYA Materials or otherwise, in any medium now known or hereafter developed, without compensation to me/my dependant(s).

The rights granted in this agreement extend to LBYA, its subsidiaries, affiliates, agents, successors, legal representatives, and assigns and those acting on its behalf.

I understand and agree that LBYA will be the exclusive owner of all rights, including but not limited to, all copyrights, in and to such film, photographs or other recordings or renderings of me/my dependents likeness or image (collectively, the “Images”), and may use those Images in whole or part, throughout the universe, in perpetuity, in any medium now known or hereafter developed, and to license others to so use them in any manner LBYA may determine in its sole discretion, without any obligation to me/my dependants.

I hereby irrevocably release and discharge LBYA, its subsidiaries, affiliates, agents, successors, legal representatives, assigns and those acting for it or on its behalf from any claim or liability (including, without limitation, defamation, invasion of privacy or right of publicity) based upon any use of the images or upon any alteration, blurring, distortion, optical illusion, retouching or other use of the Images in a composite form, whether or not intentional, or based upon any other circumstance in the production, dissemination or use of the images or any part thereof, in the LBYA materials or for any other purpose.

I further understand and agree that LBYA is under no obligation to use any Images for any purpose.

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Parent/Guardian/Volunteer (Print and Sign)	Date
Dependant(s)/Minor(s) (Print)	